

An Introduction to Tokenized Gold

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Physical gold has been a long time, globally utilized store of value and natural hedge to inflation. It is viewed as a top tier safe haven asset that is generally in demand as a hedge to protect investment portfolios. With the advent of cryptographic, blockchain and smart contract technologies, including asset backed coins, there is an opportunity to re-evaluate the best method of exposure to physical gold as an asset class for existing and new crypto users. These new technologies are disrupting the existing market (physical spot, ETFs, derivative products, etc) by making exposure to gold as an asset class more accessible, cheaper, and potentially more attractive given tokenization.

Key features of allocated, tokenized gold:

Ability To Earn Yield

Celsius currently pays in-kind yield on tokenized gold assets we support up to 5.5% APY

Direct Exposure To The Price of Gold

Unlike some derivative products, tokenized gold offers direct exposure to the asset with less chance of other market forces impacting its price. Tokenized gold is fully allocated and redeemable which means its traceable via online look up to the physical vault it's held in and comes without additional costs like storage and insurance.

Increased Accessibility And Utility

Tokenized gold is available across a number of exchanges globally in fractional amounts making it less capital intensive to obtain. These exchanges operate using blockchain technology on a 24/7 basis allowing for decreased settlement times and increased trading flexibility. Also, given it's a tokenized asset, it gives investors the ability to interact with a burgeoning DeFi ecosystem via trading, lending, staking, etc.

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